



KKM
MARKETING GROUP

EXPERIENCE EFFORTLESS
REAL ESTATE
MARKETING SOLUTIONS



CUSTOM SERVICES

- PRINTED MARKETING MATERIALS ✓
- DIGITAL & EMAIL MARKETING ✓
- DIRECT MAIL ✓
- COPYWRITING & MESSAGING ✓
- SOCIAL MEDIA MANAGEMENT ✓
- PHOTO SHOOT DIRECTION ✓
- BRAND MARKETING STRATEGY ✓
- CONTENT MARKETING & SEO ✓
- WEBSITE DESIGN & DEVELOPMENT ✓



Scan to view
website, prices,
and testimonials



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MARKETING MADE EASY FOR REALTORS[®]

BUSINESS CARDS

3.5 x 2" custom designed and printed on heavy card stock

POST CARDS

5.5 x 8.5" custom designed and printed on heavy card stock

SELL SHEETS

8.5 x 11" custom designed flyers printed on heavy card stock

DIRECT MAIL

Oversized post card, designed, printed and direct mailed to specific zip codes with postage

EMAIL MARKETING

Design and deploy dynamic email marketing campaigns to your contact lists

FOLDERS

Custom designed and printed presentation folders

PHOTOGRAPHY

Curated shot list, staging and photography direction

ADVERTISING

Custom designed print, digital display and social media advertising creative materials

BRANDING PACKAGE

- ✔ Developing your unique brand identity and voice
- ✔ Custom-designed logo and tagline
- ✔ Color palette selection
- ✔ Typography selection
- ✔ Brand guidelines style guide for consistent use of your branding elements

WEBSITE DESIGN

- ✔ Select from an essential 4 page website up to a custom-built, immersive Wordpress site with a full stack of development capabilities
- ✔ Scope of work includes deep dive discovery to design and development through launch
- ✔ E-commerce & third-party apps and integration
- ✔ SEO tools, hosting and domain services

SOCIAL MEDIA MANAGEMENT

- ✔ Includes social media strategy, content calendar, up to 6 posts per month, including one custom graphic, query responses, platform management, and monthly analytics

DELIVERING IMPACTFUL MARKETING PRODUCTS AND SERVICES
FOR LUXURY REAL ESTATE COMPANIES SINCE 2005.

